



Primetel: Interim Management Statement
(7/5/2010)

At a meeting held on May 7, 2010, the Board of Directors of Primetel Plc examined and approved the Interim Management Statement for the first half of 2010. The Interim Management Statement covers the period from 1/7/2009 pursuant to the provisions of Article 11 of the Transparency Requirements Law 2007 as follows:

Interim Management Statement

The Group continued with its main activities, which focus on the offer of telecommunication services and digital TV.

From 1/1/20-10 to date, the Company continued to increase its customers' list in all sectors of services, despite the ongoing economic crisis and the competition. This increase was a result of the constant effort to improve the offered services.

The Company managed to meet the market demands for a faster access to the internet and to enrich further the TV services that it offers.

Despite the fact that the Company's revenues show an increasing trend, the results are affected negatively by the increased cost of services and content.

Other facts

On January 1, 2010, the subsidiaries Spidernet Services Limited, ICC Edunet Limited, Go.com.cy Limited and DSP Netway Limited merged with Primetel Plc, which is expected to reduce the operating costs and to contribute to the better service of the customers.

The Company continues its efforts for the offering of high-standard services to its customers, maintaining high growth rates and increasing its market share. In this context, the Company continues with the expansion of its telecommunications network on both national and international level. Especially for the international network, the operations for the coasting of the underwater "Hawk System" cable system in cooperation with Reliance Globalcom. With its operation, the Company will have access to a significant capacity in the international network, which will create the requirements for the provision of internet services with higher speed and more favourable terms, as well as new services.

The Company continues the development of the infrastructure network is the development of the self-owned network of optical fibres along the highways of the Republic, which secure the continuous operation of the network, the further development of the self-owned infrastructure and the safeguard of continuous operation of the Company's network.

There were no other significant facts and transactions affecting the Group's economic condition during the period.

Further analysis of the facts will be granted with the announcement of the six-month results in late August 2010.