



**ΠΤΕΛ - Primetel: Profit Warning for final results 2010  
(18/6/2010)**

**Primetel: Profit Warning for final results 2010**

Pursuant to the CSE and SEC Regulations and in order to fully inform the shareholders and the investing public in general, Primetel Plc announces that the results for the first half of 2010 are expected to be lower than those of the corresponding period of 2009 mostly due to the drop in the growth rate of the revenues and the increase in operating expenses due to the increase in the cost of purchase of high-standard TV content. All the above are an impact of the recession in the market and the ongoing practices of unfair competition.

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